

# Twitter Masterclass 2016

Kelli McGraw [@kmcg2375](#)

Corinne Campbell [@corisel](#)

Greg Thompson [@GFThommo](#)

Jon Andrews [@Obi\\_Jon\\_](#)

# CREATE A 'PROFILE'

- Keep your handle short (@kmcg2375)
- Don't have to use your real name
- Can keep your tweets private if you wish

USE  
AN  
APP

Home Notifications Messages Search Twitter

**Kelli McGraw**  
@kmcg2375

English Teacher & University Lecturer.  
Into: curriculum studies, social justice, connected learning, pop culture, PBL.  
[#ozengchat](#) [#neighbours](#). Views my own.

Brisbane, Australia  
[kellimcgraw.wordpress.com](#)  
Joined May 2008

296 Photos and videos

TWEETS	FOLLOWING	FOLLOWERS	FAVORITES	LISTS
11.3K	2,820	3,228	2,648	29

Tweets Tweets & replies Photos & videos

Kelli McGraw retweeted  
**TheAntiSocKooriWoman** @TheKooriWoman · 1h  
For #NAIDOC events (HA)! near you - A handy guide  
[naidoc.org.au/events-calendar](#)

Kelli McGraw retweeted  
**Linda J. Graham** @drfindagraham · 2h  
Our obsession with school achievement data is misplaced; we're measuring the wrong things. | EduResearch Matters  
[aare.edu.au/blog/?p=1121](#)

DO NOT REMOVE STATIONERY FROM THIS ROOM

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2,819 FOLLOWING 3,234 FOLLOWERS

Tweets Media Favourites

**Kelli McGraw** @kmcg2375 · 2h  
I missed Darwin and Canberra, I won't be missing Adelaide! (Fancy a drink @AVanArkells?)

AATE/ALEA 2015 @EngLit2015

Home Notifications Messages Me

# 'POST' A TWEET

Compose new Tweet ×

You have 140 characters, use them wisely! |

 Add photo

 Location disabled

98

 Tweet

*I'm at #ngage16  
today, looking forward to...*

**DO IT  
NOW!**

# 'FOLLOW' 10-20 PROFILES

## *Summit presenters:*

@drlindagraham

@A\_Bellocchi

@DrSRiddle

@roshbuksh

@DrNomyn

@CPezaro

@DrAnnaSullivan

## *Other goodies:*

@aitsl

@ABCSpash

@edutweetoz

@QCAA\_edu

@QLDDET

@AsiaEducation

@AwesomeLifeBrik

# SEARCH FOR 'HASHTAGS'

#nngage16

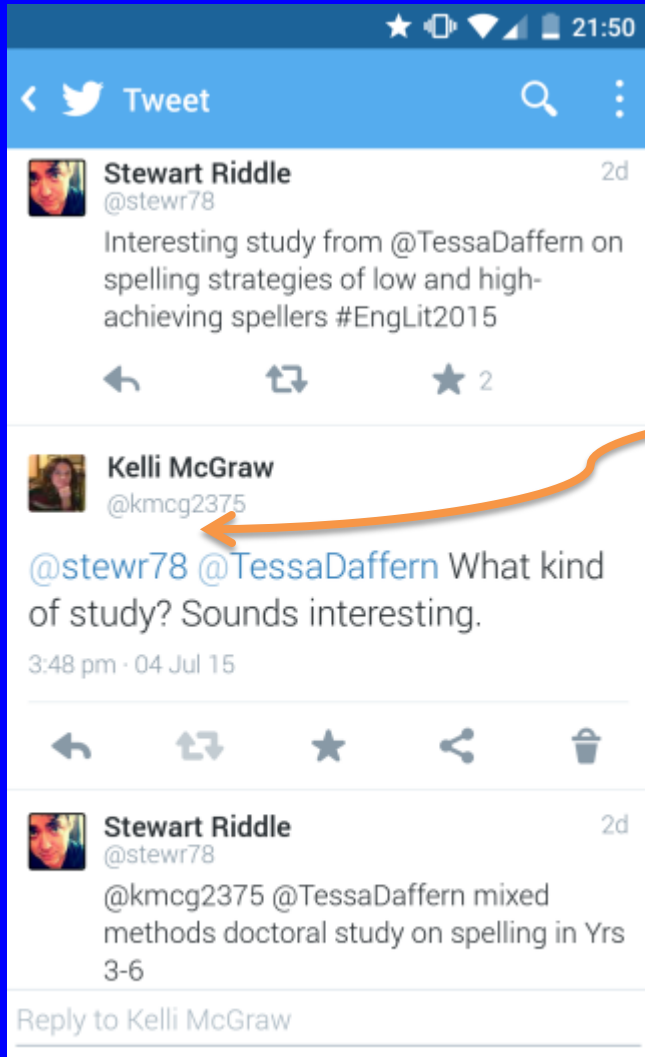
#AussieEd

#pstchat



***DO IT  
NOW!***

# 'REPLY' TO A TWEET



Including a handle  
e.g. “@stewr78”

=

“Hey Stew...”  
“Stew can help with...”

i.e. talking TO you or  
ABOUT you

# **'RETWEET' SOMETHING**

**Like something that someone has posted?**

**'RETWEET' IT!**

**Then all your followers will see it too!**

**CREATE A 'PROFILE'**

**'POST' A TWEET**

**'FOLLOW' 10-20 PROFILES**

**SEARCH FOR 'HASHTAGS'**

**'REPLY' TO A TWEET**

**'RETWEET' SOMETHING**

**(If you follow someone and they follow you back, you can also send them a 'DIRECT MESSAGE' that is NOT public)**